



SALES & MARKETING REPRESENTATIVE

INNERGIE - Power Innovation Business Unit

Delta Group is the world's largest provider of switching power supplies and a major source for power management solutions, components, visual displays, industrial automation, networking products, and renewable energy solutions. Established in 1971, Delta Group has sales offices worldwide and manufacturing plants in Taiwan, Thailand, China, Mexico and Europe. As a global leader in power electronics, Delta is committed to environment protection and has implemented green, lead-free production and recycling and waste management programs for many years. Delta's mission continues to be: "To provide innovative energy-saving products for a better quality of life.

For our European Head office in Hoofddorp we are looking for a

Sales & Marketing representative INNERGIE – Power Innovation Business Unit

You will assist the New Business and Power related business units and groups with collecting and analysing data to evaluate existing and potential products and markets. It is your responsibility to identify and monitor competitors and research market conditions, or changes in the industry that may affect sales. You will be involved in supporting the sales team with market research, as well as marketing and sales reports.

MAIN ACCOUNTABILITIES

- >> Existing Distribution and Retail account management and support
- >> Implement Further Retail Channel in each assigned region
- >> Coordinate Retail Promotional activities
- >> Monitor and drive Distribution & Retailers sell through
- >> Monitor PR Agencies and their Key Performance
- >> Improve Brand positioning in Retail stores
- >> Coordinate Retail POSM material

QUALIFICATIONS

- » Minimum of Three years of related work experience in an international organisation
- » Experienced in the sales and marketing of Consumer electronic Accessories in the Retail Channel (Power related accessory experience preferred).
- » Strong consumer and product awareness
- » Good knowledge of marketing techniques
- » Excellent written and verbal communication
- » Ability to work on multiple projects at the same time
- » Ability to work under pressure and to deadlines
- » Good organizational, prioritising & presentation skills
- » Attention to detail and accuracy
- » Fluent in English & German / French (preferably both – other EU languages are of benefit)

SALARY

A good salary package and good secondary conditions are offered depending on qualifications and experience.

Contact Information

Attn. HR Officer: Eveline Oranje
Email: eoranje@delta-europe.com
Office Tel.: +31 (0)20 - 655 0902

Delta Electronics Europe
Zandsteen 15
2132 MZ Hoofddorp
The Netherlands

Delta Electronics Europe
Zandsteen 15
2132 MZ Hoofddorp
The Netherlands

Tel: +31 (0)20 - 655 0902
Fax: +31 (0)20 - 655 0999
Email: info@delta-europe.com
Webpage: www.delta-europe.com